

January 28, 2008

Dear Natural Stone Industry Member:

Enclosed is the benchmark survey we have been developing over the past few months. We hope you have heard about it or read about it in one or more of our industry publications or newsletters. It is important that we hear from you and we are asking you to complete and return the survey by February 20, 2008.

Your participation in this data collection effort will help us better characterize the environmental footprint of the stone industry and it will support your marketing efforts by allowing us to create meaningful and accurate information for architects, designers, and consumers to use in comparing the environmental benefits of natural stone to other building materials. The results of this effort will be published by the Natural Stone Council on www.genuinestone.org as well as through the various industry stone associations.

We want to assure you that all the information you provide will be treated with strict confidence. The survey has been distributed to you by the Center for Clean Products at the University of Tennessee (UT), and the responses will be returned directly to UT. UT will not provide individual company information to anyone including the NSC, individual associations, or any other individual or company. The data will be presented only in an aggregated form so individual responses and company information are unobtainable.

We would like to thank you in advance for participating in this important effort. Any questions you have about the process may be directed to your stone association office, the Natural Stone Council office or UT directly (attn. Amanda McKenna) at 865-974-4583.



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